

GLOBAL SECURITY CHALLENGE



Security Challenge Ltd. Media Release

FOR IMMEDIATE RELEASE

CloudSwitch wins the 2010 Cloud Security Challenge

London, July 7th 2010:

The inaugural Cloud Security Challenge competition, sponsored by HP Labs, has been won by CloudSwitch Inc (Burlington, USA). Judged by a panel of expert judges drawn from industry, venture capital, and government, they beat strong contenders from all over the world. Commenting on their win Keith Harrison of HP Labs said "This product provides the timely capability for companies to start taking advantage of cloud computing".

CloudSwitch has won 10,000 USD in cash as well as mentorship from CapGemini.

CloudSwitch protects enterprises from the complexity, risks and potential lock-in of cloud computing, freeing them to leverage the cloud's advantages in cost and business agility. Backed by Matrix Partners, Atlas Ventures and Commonwealth Capital Ventures, CloudSwitch is based in Burlington, MA. Commenting on their win CloudSwitch founder Ellen Rubin added "We are delighted to be named as winners of the Cloud Security Challenge. Following the successful launch the commercial version of our CloudSwitch Enterprise software we're working closely with enterprise customers and partners to make the cloud a secure extension of the data center".

This Challenge was provided by the Global Security Challenge (GSC), the international leader of innovation challenges in security. Commenting on the competition, Richard Wilson Director of the GSC said "Cloud Switch will be presented their trophy at the GSC Summit in London in November of this year. They will be in good company, amongst the winners of the GSC's other challenges, such as the \$500,000 Challenge which is open to entries until August 6th 2010."

For details of how to enter this and other GSC challenges go to www.globalsecuritychallenge.com

Key dates

Submission Deadline for entries for start-ups & SMEs: August 6th 2010

Final Event: London November 11th/ 12th 2010

About Global Security Challenge

The Global Security Challenge (GSC) is a central hub for security innovators, start-ups and investors. Its partnerships with leading universities and businesses offer a unique platform for security focused start-ups and researchers by lending business acumen and by linking innovators, industry leaders and government officials.

The GSC is a valuable launching pad for security innovation and each year over \$500,000 USD is awarded in its world leading competitions to entrepreneurs and researchers within the security technology field. The mission of the GSC is to drive innovators on to make , cities, citizens, and enterprises safer without encroaching on civil liberties.

The GSC is supported by Accenture, BAE Systems, ONR Global, ScanSafe and TSWG of the US Department of Defense. The regional partners of the GSC are the University of Maryland, Michigan Security Network, The Security Network, Institute for Computer Sciences, Social- Informatics and Telecommunications Engineering (ICST) and the London Business School.

For more information visit: www.globalsecuritychallenge.com

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